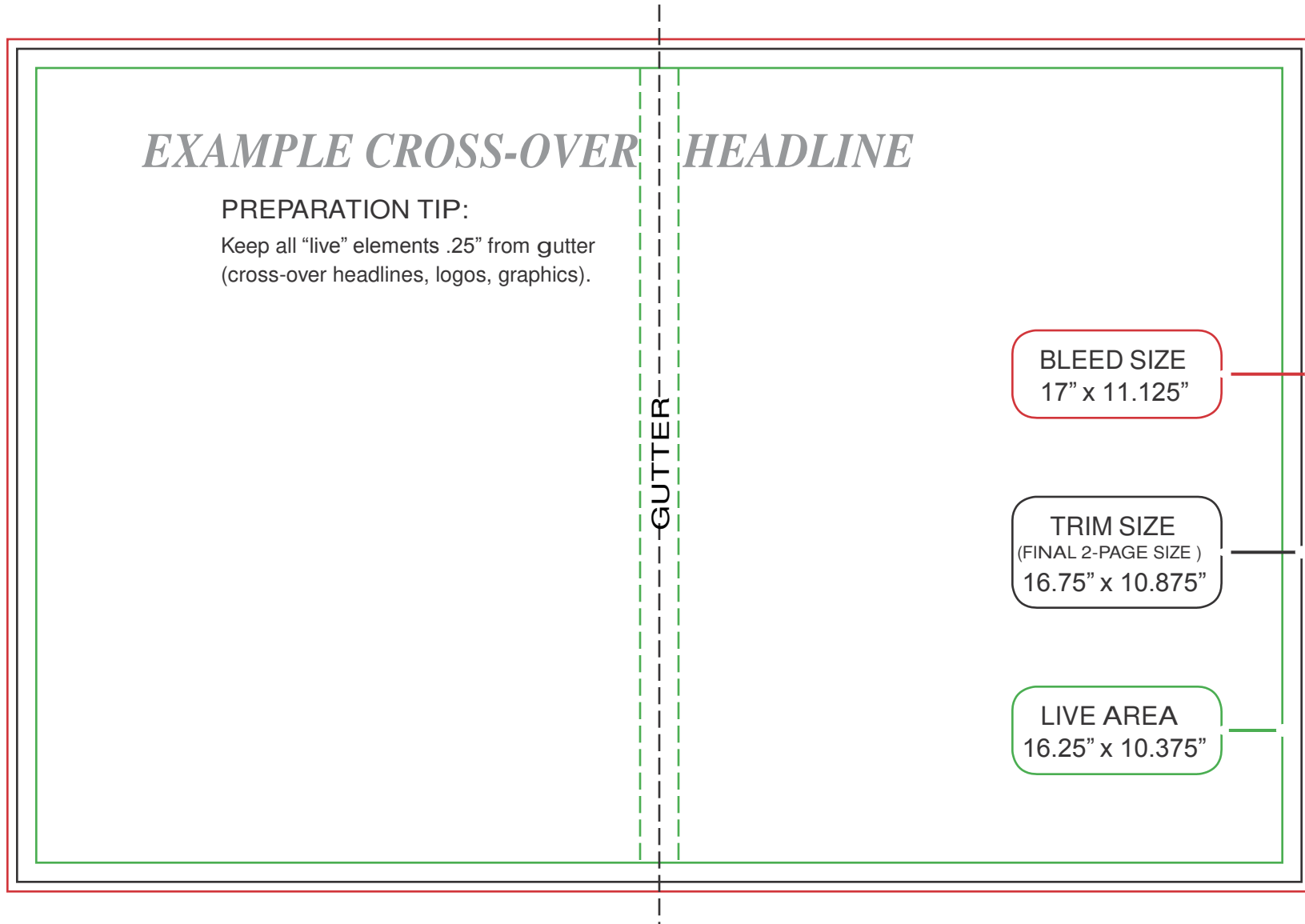


TWO-PAGE SPREAD AD – LAYOUT DIMENSIONS



FULL-PAGE AD – LAYOUT DIMENSIONS

PREPARATION TIP:

Generally, it is not known in advance if your ad will appear on a right-hand page or a left-hand page. To account for this variable, prepare ad so it will appear as you wish in either case – typically, by horizontally centering the entire ad.

BLEED SIZE = 8.625" x 11.125"

Extend any background design (images and/or colors) past Trim Size to full Bleed Size.

TRIM SIZE = 8.375" x 10.875"

Final page size. The magazine will be trimmed to these dimensions.

LIVE AREA = 7.875" x 10.375"

Place all vital ad elements (text, logos, images, graphics) within this safe area – .25" in from Trim Size on all sides

